

POWER YOUR FUTURE WITH SUN PRAIRIE UTILITIES

YOUR LOCAL PARTNER IN RELIABLE, AFFORDABLE, AND CUSTOMIZED ENERGY SOLUTIONS



ABOUT SUN PRAIRIE UTILITIES

Sun Prairie Utilities is a not-for-profit, locally owned municipal electric and water utility, proudly serving over 36,000 residents and businesses. As a public power utility we are owned by the very community we serve. This unique model ensures our decisions are guided by what's best for our neighbors, businesses and local economy.

We're one of about 2,000 public power utilities nationwide, delivering reliable service and reinvesting directly into the communities we power.



HOW WE SUPPORT YOUR BUSINESS



Reliable Power. Minimize downtime with dependable service. On average, public power customers experience an average of 90 fewer minutes without power.*



Affordable Rates. Save with our competitive rates. Public power customers pay \$100–\$320 less on average annually. We also offer bill reviews for potential customers to help estimate their utility costs with Sun Prairie.



Customized Energy Solutions. Tailored programs and tools to help track and manage energy use, with support from a dedicated energy services manager. Incentives are also available for energy efficiency projects.



Community Presence. Public power utilities like ours invest over \$2 billion annually in their communities. We create local jobs, support area initiatives, and contribute directly through payments in lieu of taxes.

WHAT THIS MEANS FOR YOUR BUSINESS

- ✓ More productivity, less downtime.
- ✓ Customer-focused service when you need it most.
- ✓ Expert guidance from an experienced Energy Services Manager.
- ✓ Tools and programs to help you grow and thrive.

ADDITIONAL PROGRAMS TO POWER YOUR BUSINESS

- **New Load Market Pricing (NLMP):** Competitive rates for new customers relocating from out-of-state.
- **New Construction Design Assistance:** Expert support for energy-efficient projects.
- **Curtailment Programs:** Cost-saving opportunities during peak demand times.
- **Choose Renewable:** Opt into clean, renewable energy for your business.

*Source: American Public Power Association

Sun Prairie Utilities is a member-owner of the joint action agency, WPPI Energy, located in Sun Prairie, Wis. Sun Prairie has joined with 50 other member utilities to build a diverse, competitive and responsible power supply.



As member-owners in WPPI, our utility has access to advanced technologies and forward-thinking services that center on customers. Sun Prairie also speaks with its fellow members as a strong unified voice when advocating for effective energy policy.

POWER SUPPLY

Through WPPI, our power sources are diverse and environmentally responsible. WPPI has greatly reduced the carbon dioxide (CO₂) emissions associated with supplying power, and continues to make progress. Sun Prairie Utilities has taken steps to reduce emissions even further by offering the “Choose Renewable” program to customers, along with education on energy efficiency and renewables.

WPPI's primary power supply resources

For more information on WPPI's primary power supply resources, check out the “At a Glance” piece or visit WPPI's website.



SERVICES

Partnering with WPPI on forward-looking programs and services has given us the opportunity to offer our customers options as we continue to work toward improving our customer experience. Sun Prairie Utilities has implemented:

- Advanced Metering Infrastructure
- Customer Self Service Tools
- Time of Use Rates
- Energy Efficiency and Renewable Energy Programs
- Community Outreach and Funding

ADVOCACY

State and federal decisions about energy issues can significantly impact the way Sun Prairie Utilities does business. Through WPPI, we speak with the strength of 51 like-minded communities working together with a common purpose to ensure sound energy policies that protect and advance the interest of our customers and community. Some key advocacy issues are:

- Municipal bonds as a key mechanism for affordably financing critical infrastructure
- Local control over utility decisions
- Preserving federal structure which regulates utility cybersecurity
- Promoting the significant value and benefits of public power

Connect with our partners below to learn more and stay in tune with industry issues:

WPPI Energy

wppienergy.org • [f](#) [x](#) [in](#) [@](#)

Municipal Electric Utilities of Wisconsin

meuw.org • [f](#) [x](#) [in](#) [v](#)

American Public Power Association

publicpower.org • [f](#) [x](#) [in](#) [v](#) [@](#)



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At Sun Prairie Utilities, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.